# Mocktail menu & label guide

A mocktail is a non-alcoholic mixed drink. Its menu name alone does not verify every ingredient. ABV means alcohol by volume. The product-label points below are U.S.-specific.

| Menu term or product | What to know |
|---|---|
| Cocktail | Normally contains an alcoholic ingredient; strength depends on the recipe. |
| Mocktail / non-alcoholic cocktail | Overlapping drink descriptions. Check the actual recipe and bottled ingredients. |
| Non-alcoholic malt beverage | Under TTB rules: less than 0.5% alcohol by volume. This does not mean no alcohol. |
| Alcohol-free malt beverage | TTB allows this claim only for a malt beverage containing no alcohol. |
| Dealcoholized wine | FDA guidance calls for a declaration of less than 0.5% alcohol by volume. Check the label. |

## Three questions before ordering

1. What is the base of this drink?

2. Does it use bitters, extracts or beer, wine or spirit alternatives?

3. Can you confirm the alcohol-content information for those ingredients?

If the ingredients cannot be confirmed, choose something you can verify. Tea, soda or water is also an option; a cocktail-style drink is not required.

### Original sources and full explanation

TTB: malt-beverage alcohol-content labels

FDA: dealcoholized-wine labeling guidance